

euro python

BASEL
July 8-14 2019

European
Python
Programming
Conference



THEATER BAŞEĞİ TEL 0 312 511 55

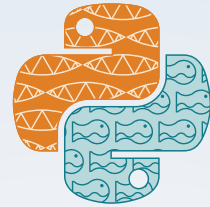
europython

2019

The Largest European Conference for Python

For over 20 years, Python, renowned for its simplicity, reliability and flexibility, has become a leading programming language both in the industry and in research. And what better place than EuroPython to keep your finger on the pulse of anything Python related?

EuroPython was the first major Python community conference ever organised by volunteers. It started in 2002 in Charleroi, Belgium. It has become the largest European Python conference, and second largest world-wide. With around 1200+ participants every year, EuroPython is a hub for all programmers, students and companies interested in the Python programming language.



europython
July 8-14 2019 BASEL

Join the European Python Community

The EuroPython conference is the highlight of the year for the European community of programmers. All Python enthusiasts, from novice programmers to leading experts, have their place in this conference: experienced programmers present their know-how, students widen their knowledge and beginners will learn a lot in a very short time. Distinguished by its unique atmosphere to embrace diversity, share knowledge, create synergies and support networks around Python programming, EuroPython is the perfect place for companies to connect with the Python community and get in touch with motivated developers. In fact, EuroPython has become a renowned hub for international companies and highly qualified programmers, with an excellent platform for job opportunities, recruitment, networking, sharing and learning.

Our aim is to keep the conference growing both in impact and attendance. More than 1200 Python developers, students and enthusiasts from all over Europe and abroad are expected to attend EuroPython 2019 in Basel, Switzerland.





Photo: EuroPython 2018

Since the first EuroPython in 2002, a great amount of effort has been made to make the annual EuroPython Conference ever more successful. Contributors all around Europe, working closely with the on-site team every year, strive to keep the conference growing both in impact and attendance. This year, we are expecting more than 1,200 Python developers, students and enthusiasts to gather in Basel, Switzerland for the EuroPython 2019 conference. We invite you to join our endeavour to make the Python community stronger and experience Python as something more than just a programming language.



8th
JULY
14th

Dates and Location

EuroPython 2019 will take place on 8-14 July, 2019 at the Congress Center Basel and FHNW MuttENZ Campus.

The conference presents a full-featured 7-day programme with high quality talks, top-class keynotes and training sessions for attendees of all levels. On the first two days (Monday and Tuesday), we will host training sessions and workshops for those wishing to improve their skills; and on the last two days (Saturday and Sunday), we will run several sprints for Python developers to get together to make quick progress on a project they are interested in.

The conference is split between two locations:

- ▶ At Congress Center Basel: Main Conference and Exhibition (10-12 July)
- ▶ At FHNW MuttENZ Campus:
 - Training and Workshops (8 & 9 July)
 - Sprints (13 & 14 July)



BASEL

The origins of the city of Basel as an exhibition and congress town go all the way back to the Middle Ages, when it was granted the imperial privilege for holding fairs. Today, Basel is the biggest and most important exhibition location in Switzerland and one of the key event locations in Europe. The city of Basel embodies tradition in an exemplary manner with its unique historic city centre, an ancient top-ranked university and unlimited cultural opportunities.

Some facts about Basel:

- ▶ Centrally located in Europe where Switzerland, France, and Germany meet
- ▶ Direct high-speed train connections – from Frankfurt and Milan: 3h; from Paris: 4h
- ▶ Warm summer on the Rhine in the air of joie de vivre
- ▶ A cultural capital, with 40 museums within 37 km²
- ▶ BaselCard provides free use of public transportation to hotel guests
- ▶ University of Basel is the oldest in Switzerland, founded in 1460
- ▶ Highest concentration of life sciences in Europe
- ▶ 100% of the electricity is generated from renewable energy
- ▶ A green city with at least one park in each district

Congress Center Basel

The Congress Center Basel is Switzerland's leading conference and exhibition venue. It is located in the heart of the city, with an overall exhibition area of 141,000 m². Designed by Herzog & de Meuron, the exhibition complex was inaugurated in 2013 and ideally combines functionality and aesthetics. Showcasing its versatility and professionalism, the complex features multifunctional rooms, the latest technology and customised services.

These are the key features of Congress Center Basel: 25 modular rooms, seating capacity for 5,000 people, and a Plenary Room that can comfortably host 1,500 guests. Congress Center Basel can also provide as much as 2,200 m² exhibition space beside the rooms.

Ten Good Reasons to Choose Congress Center Basel:

- ▶ the largest convention centre in the country
- ▶ highly versatile and functional
- ▶ experienced host of successful international conferences
- ▶ extensive and equipped exhibition space
- ▶ easily accessible
- ▶ directly linked to the new Basel Exhibition Center
- ▶ state of the art technology
- ▶ quality interiors and furnishings
- ▶ areas designed for catering services
- ▶ strong commitment to the environment

FHNW Muttenz Campus

FHNW (University of Applied Sciences and Arts Northwestern) is one of Switzerland's leading universities of applied sciences and arts, actively involved in teaching, research, continuing education and service provision – both innovative and practice-oriented. Around 4,500 people study, conduct research and work in the Muttenz Campus of the FHNW.

This year for EuroPython 2019, the new FHNW Muttenz Campus will be the venue for our workshops, training sessions and sprints. There will be 5 rooms dedicated to Workshops, with the capacity of 100-150 people in each; and 4 rooms in addition for Sprints, hosting around 400 people in total.

These are some great reasons to choose FHNW Muttenz Campus:

- ▶ its commitment to science, research and innovation
- ▶ the spacious and attractively designed Campus Park
- ▶ a wide range of cultural and sports offerings
- ▶ the public Campus Library and the Campus "CUBE" Restaurant are open to the public
- ▶ the canteen and the lounge are great meeting places
- ▶ a popular and lively place for staging external events
- ▶ easily accessible from Congress Center Basel and the city centre

EuroPython 2018 Demographics

Attendee statistics

Attendees

Attendees	▶	1,368
male	▶	1,144
female	▶	159
ratio female/male	▶	11.60%

Country distribution

Country	#Tickets	Percentage	Country	#Tickets	Percentage
GB	▶ 366	▶ 26.75%	MT	▶ 9	▶ 0.66 %
DE	▶ 215	▶ 15.72 %	RU	▶ 7	▶ 0.51 %
unknown	▶ 111	▶ 8.11 %	GR	▶ 6	▶ 0.44 %
NL	▶ 84	▶ 6.14 %	SI	▶ 6	▶ 0.44 %
FR	▶ 63	▶ 4.61 %	BG	▶ 5	▶ 0.37 %
CZ	▶ 62	▶ 4.53 %	CY	▶ 5	▶ 0.37 %
US	▶ 46	▶ 3.36 %	IL	▶ 5	▶ 0.37 %
RO	▶ 45	▶ 3.29 %	PT	▶ 5	▶ 0.37 %
PL	▶ 40	▶ 2.92 %	AR	▶ 4	▶ 0.29 %
ES	▶ 34	▶ 2.49 %	CA	▶ 4	▶ 0.29 %
SE	▶ 34	▶ 2.49 %	JP	▶ 4	▶ 0.29 %
AT	▶ 28	▶ 2.05 %	RS	▶ 4	▶ 0.29 %
BE	▶ 22	▶ 1.61 %	AU	▶ 3	▶ 0.22 %
NO	▶ 22	▶ 1.61 %	IN	▶ 3	▶ 0.22 %
IT	▶ 21	▶ 1.54 %	CL	▶ 2	▶ 0.15 %
CH	▶ 19	▶ 1.39 %	EE	▶ 2	▶ 0.15 %
DK	▶ 18	▶ 1.32 %	UA	▶ 2	▶ 0.15 %
IE	▶ 13	▶ 0.95 %	BY	▶ 1	▶ 0.07 %
FI	▶ 12	▶ 0.88 %	CN	▶ 1	▶ 0.07 %
HU	▶ 12	▶ 0.88 %	LU	▶ 1	▶ 0.07 %
LT	▶ 12	▶ 0.88 %	PK	▶ 1	▶ 0.07 %
HR	▶ 9	▶ 0.66 %			



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Edinburgh
23-29 July
2018

Smarkets

PyCon
24.-28. October 2018



<https://de.pycon.org> twitter.com/pyconde <https://karlsruhe.pydata.de>



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Smarkets

Smarkets

Photo: EuroPython 2018

Feedback form results (329 feedback results in total)

Attendee classification (multiple selections possible)

Attendee	▶	298	▶	90.90 %
Speaker	▶	61	▶	18.60 %
Trainer	▶	11	▶	3.40 %
Sponsor	▶	23	▶	7.00 %
Volunteer	▶	23	▶	7.00 %
Organizer	▶	5	▶	1.50 %

Attendee job description (multiple selections possible)

Business Consultant	▶	12	▶	3.60 %
Educator	▶	8	▶	2.40 %
Engineering manager	▶	22	▶	6.70 %
Evangelist	▶	6	▶	1.80 %
Executive	▶	7	▶	2.10 %
Graduate	▶	4	▶	1.20 %
Freelancer	▶	31	▶	9.40 %
Hobbyist	▶	15	▶	4.60 %
Product manager	▶	9	▶	2.70 %
Project manager	▶	16	▶	4.90 %
Scientist / Researcher	▶	34	▶	10.30 %
Software architect	▶	62	▶	18.80 %
Software engineer	▶	229	▶	69.60 %
Student	▶	10	▶	3.00 %
System Admin / DevOps	▶	60	▶	18.20 %
Trainer / Coach	▶	11	▶	3.30 %
Data Scientist	▶	6	▶	1.90 %



Call for Sponsors

Sponsoring EuroPython guarantees you highly targeted visibility and the opportunity to present yourself and your company in a professional and innovative environment. You'll have a unique opportunity to meet many enthusiastic Python developers, users and professionals. As a sponsor of EuroPython 2019, you will directly help promote the work of a great open-source community which is becoming a powerhouse of technological development and innovation.

I would like to sponsor EuroPython, whom should I contact?

Please send an email to

sponsoring@europython.eu

Use the conference as the launching site for new projects!

Your benefits as a sponsor



Socialising:
Make contact with a vibrant network
of innovators



Know-How Transfer:
Educate your staff and benefit from
the knowledge of the community



Targeting:
Run a targeted marketing by reaching
out directly to people interested in a
topic



Head Hunting:
Take advantage of the conference for
recruitment



Image Cultivation:
Present yourself as a Python-related
open source company!



New Business:
Use the conference to attract new
projects



Sponsoring:
Support a great open source
community!

Standard Sponsorship Packages

Engage yourself as a sponsor of the EuroPython 2019 conference through any of the following sponsorship packages!

Pricing

Package price (VAT not included)

KEYSTONE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PATRON
€ 35,000	€ 24,000	€ 14,000	€7,000	€ 4,500	€ 2,000	€ 1,000

Availability

Number of slots available

1	4	10	unlimited	unlimited	unlimited	unlimited
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Booth (included)

Modern booth in exhibit hall

56 sqm (central)	30 sqm	16 sqm	9 sqm	6 sqm	-	-
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Session passes

Complementary conference session passes

12	8	6	3	2	1	0
----	---	---	---	---	---	---

Conference session passes with discount

12	8	6	3	1	1	1
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Brand visibility

Keynote room named after sponsor

YES	-	-	-	-	-	-
-----	---	---	---	---	---	---

Logo on EuroPython speaker desks

YES	YES	-	-	-	-	-
-----	-----	---	---	---	---	---

Logo on EuroPython banners

YES	YES	YES	YES	-	-	-
-----	-----	-----	-----	---	---	---

Logo on EuroPython video titles

YES	YES	YES	YES	-	-	-
-----	-----	-----	-----	---	---	---

Logo on EuroPython website

YES	YES	YES	YES	YES	YES	YES
-----	-----	-----	-----	-----	-----	-----

Logo in the EuroPython program guide

YES	YES	YES	YES	YES	YES	YES
-----	-----	-----	-----	-----	-----	-----

Advertisement in program guide

Double page	Double page	Full page	Full page	Half page	Half page	Half page
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Direct marketing

Attendee bag insert: brochure

YES	YES	YES	-	-	-	-
-----	-----	-----	---	---	---	---

Attendee bag insert: gadget

YES	YES	YES	Flyer or gadget	Flyer or gadget	-	-
-----	-----	-----	-----------------	-----------------	---	---

Attendee bag insert: flyer

YES	YES	YES	Flyer or gadget	Flyer or gadget	-	-
-----	-----	-----	-----------------	-----------------	---	---

Recruiting

Recruiting session participation

YES	YES	YES	YES	-	-	-
-----	-----	-----	-----	---	---	---

One recruiting ad on the website

YES	YES	YES	YES	YES	-	-
-----	-----	-----	-----	-----	---	---

One recruiting email to attendees (opt-in)

YES	YES	YES	YES	YES	YES	-
-----	-----	-----	-----	-----	-----	---

Sponsored content

Sponsored training (3h)

YES	-	-	-	-	-	-
-----	---	---	---	---	---	---

Sponsored talk (30min)

YES	YES	YES	-	-	-	-
-----	-----	-----	---	---	---	---

Communication

Sending at most 3 emails to most attendees (opt-in)

YES	-	-	-	-	-	-
-----	---	---	---	---	---	---

Blog posts highlighting the sponsor

YES	YES	-	-	-	-	-
-----	-----	---	---	---	---	---

Questions in the conference feedback form

YES	YES	-	-	-	-	-
-----	-----	---	---	---	---	---

One tweet to all @europython subscribers

YES	YES	YES	-	-	-	-
-----	-----	-----	---	---	---	---

One retweet to all @europython subscribers

YES	YES	YES	YES	YES	YES	-
-----	-----	-----	-----	-----	-----	---

Sponsor / attendee interaction

Organizer support for custom sponsor/attendee interaction

YES	-	-	-	-	-	-
-----	---	---	---	---	---	---

Private meeting room (rent extra)

-	-	-	-	-	-	-
---	---	---	---	---	---	---

Participation in daily price draw announcements

up to 5 days	up to 3 days	-	-	-	-	-
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Lounge event options (see list)

YES	YES	YES	-	-	-	-
-----	-----	-----	---	---	---	---

2	1	1	-	-	-	-
---	---	---	---	---	---	---

KEYSTONE SPONSOR

(LIMIT: 1) EUR 35,000

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ The keynote talks room will be named after the sponsor
- ▶ Advertisement (2 full pages) in program guide
- ▶ Attendee bag inserts: flyer, brochure and gadget
- ▶ 12 complimentary conference session passes
- ▶ 12 conference session passes with discount
- ▶ The largest and most central booth in foyer or exhibition hall (~56m²)
- ▶ Recruiting
 - Participation in the recruiting session
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
 - Optional table in exhibition hall for recruiting session
- ▶ 2 lounge events (contact us regarding possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ 1 sponsored training (3h)
- ▶ Optional private meeting room (5 days, rent not included)
- ▶ Blog posts highlighting the sponsor/interviews about what they do with Python
- ▶ 1 tweet to all subscribers of @europython
- ▶ 1 retweet to all subscribers of @europython
- ▶ Possibility to give out announced prizes to attendees
- ▶ Questions in the conference feedback form
- ▶ Sending up to 3 emails to attendees who opt-in to receive sponsor emails
- ▶ Organizer support for custom sponsor/attendee interaction

DIAMOND SPONSOR

(LIMIT: 4) EUR 24,000

- ▶ Logo on EuroPython website, program guide, banners and speaker desks
- ▶ Advertisement (2 page ad) in program guide
- ▶ Attendee bag inserts: flyer, brochure and gadget
- ▶ 8 free conference session passes
- ▶ 8 conference session passes with discount
- ▶ Prominent booth in foyer or exhibition hall (~30sqm)
- ▶ Recruiting
 - Participation in the recruiting session
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
 - Optional table in exhibition hall for recruiting session
- ▶ 1 lounge event (contact us regarding possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ Optional private meeting room (3 days, rent not included)
- ▶ Blog posts highlighting the sponsor/interviews about what they do with Python
- ▶ 1 tweet to all subscribers of @europython
- ▶ 1 retweet to all subscribers of @europython
- ▶ Possibility to give out announced prizes to attendees
- ▶ Questions in the conference feedback form

PLATINUM SPONSOR

(LIMIT: 10) EUR 14,000

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag inserts: flyer, brochure and gadget
- ▶ 6 free conference session passes
- ▶ 6 conference session passes with discount
- ▶ Booth in foyer or exhibition hall (~16 sqm)
- ▶ Recruiting
 - Participation in the recruiting session
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
- ▶ 1 lounge event (contact us regarding possibilities)
- ▶ 1 sponsored talk (30min)
- ▶ 1 tweet to all subscribers of @europython
- ▶ 1 retweet to all subscribers of @europython
- ▶ Possibility to give out announced prizes to attendees

GOLD SPONSOR

EUR 7,000

- ▶ Logo on EuroPython website, program guide and banners
- ▶ Advertisement (1 page ad) in program guide
- ▶ Attendee bag insert: flyer or gadget
- ▶ 3 free conference session passes
- ▶ 3 conference session passes with discount
- ▶ Booth in foyer or exhibition hall (~9 sqm)
- ▶ Recruiting
 - Participation in the recruiting session
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
- ▶ 1 retweet to all subscribers of @europython

SILVER SPONSOR

EUR 4,500

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ Attendee bag insert: flyer or gadget
- ▶ 2 free conference session passes
- ▶ 1 conference session pass with discount
- ▶ Booth in foyer or exhibit hall (~6 sqm)
- ▶ Recruiting
 - 1 recruiting email to attendees
 - Recruiting ad on website and job-board
- ▶ 1 retweet to all subscribers of @europython

BRONZE SPONSOR

EUR 2,000

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ 1 free conference session pass
- ▶ 1 conference session pass with discount
- ▶ 1 recruiting email to attendees
- ▶ 1 retweet to all subscribers of @europython

EUROPYTHON PATRON

EUR 1,000

- ▶ Logo on EuroPython website and program guide
- ▶ Advertisement (1/2 page ad) in program guide
- ▶ 1 conference session pass with discount

Special events

Special events are a list of very prominent advertisement options that are not associated with any of the sponsorship package. They can be booked separately as either stand-alone advertisement or an extra on top of your package. Please check with our sponsor team at sponsoring@europython.eu for availability.

Sponsored talk on conference days	▶ € 3,000	Networking event sponsor	▶ please ask
Sponsored training on workshop days	▶ € 3,000	Coffee break sponsor	▶ € 3,000/day
Sponsored business poster	▶ € 500	Sprints coffee break sponsors	▶ € 2,000/day
Conference app sponsor	▶ € 5,000	Room sponsor (250-300 seats)	▶ € 2,000/room
Social event / party	▶ € 8,000	Room sponsor (100-150 seats)	▶ € 1,000/room
Financial aid sponsor	▶ € 5,000 minimum	Lanyard sponsor	▶ € 1,000 + price of lanyards
Sprints/Openspace/Barcamp sponsor	▶ € 2,000	Bag sponsor	▶ € 1,000 + price of bags
Live subtitle sponsor	▶ please ask	Water sponsor	▶ € 1,000 + price of bottles



Photo: EuroPython 2017-2018

Lounge events

By sponsoring lounge events, you will get the chance to associate your company name with popular activities and goods placed in prominent areas. Lounge events are part of the Keystone, Diamond and Platinum Sponsorships. These sponsors will be able to choose 2 (Keystone) or 1 (Diamond and Platinum sponsors) event(s) from the list below. If you are neither a Keystone, Diamond or Platinum sponsor, but are very interested in sponsoring one of these events, please write to:

sponsoring@europython.eu.

Each event will include proper promotion of the sponsor.

Please note that the cost of service for these lounge events will be billed to the sponsor, e.g. an ice cream event sponsor will need to pay for the ice cream served at the event. Details are available on demand.

Lounge event list

- ▶ 2 table football tables in lounge area
- ▶ Green goods (fruit baskets) every day
- ▶ Gourmet coffee stall for 1 day
- ▶ Ice cream stall for 1 day
- ▶ Popcorn stall for 1 day
- ▶ Karaoke night

Special Sponsorship Deals

The following are special sponsorship deals and discounts we offer in addition to the above standard packages. Please get in touch with us for details:

sponsoring@europepython.eu

Community Sponsor

Support participation in workshops, sprints or open-source projects at the conference, by funding their tickets. We can help coordinate this and also provide some additional publicity as an extra on top. Some examples:

- ▶ sponsor the tickets for a 10-people workshop/sprints team, to get a 10% discount on the tickets (= 1 free ticket) and a tweet about your help getting the team to come to EuroPython
- ▶ sponsor the tickets for a 20-people workshop/sprints team, to get a 15% discount on the tickets (= 3 tickets for free) and a tweet about your help getting the team to come to EuroPython
- ▶ sponsor the tickets for a 30-people workshop/sprints team, to get a 20% discount on the tickets (= 6 tickets for free) and a tweet about your help getting the team to come to EuroPython

Financial Aid Sponsor

Many attendees need financial help to be able to attend the conference, e.g. to cover travel or accommodation costs. EuroPython provides the financial aid program for this, but we only have a rather small budget for such aid, so we rely heavily on the help of financial aid sponsors to cover the bulk of the costs.

We usually have far more financial aid requests than what we can cover using the available budget, so we'd really appreciate more sponsors stepping up to help.

By signing up as financial aid sponsor for at least EUR 5,000, you'll get:

- ▶ a mention on the website
- ▶ a mention in a blog post on financial aid
- ▶ a mention in the emails sent out to finaid recipients
- ▶ a mention during the conference opening (for sponsors of EUR 10,000 and more)

Team Sponsor

This is a special kind of sponsor option. Instead of paying for some extra, we give you something extra in return for attending our conference.

Attend the conference with a whole team:

- ▶ of at least 20 attendees and get a 15% discount on the ticket prices (at least 3 free tickets), or
- ▶ of at least 30 attendees and get a 20% discount on the ticket prices (at least 6 free tickets)

To add some extra attention, we'll send out:

- ▶ a mention on Twitter, welcoming your team.

Small Entity Discounts

If you are a small company or startup with less than 250,000 EUR annual revenue, we have a special offer for you. You can receive

- ▶ a 50% discount at the Patron level, or
- ▶ a 20% discount at the Bronze level, or
- ▶ a 10% discount at the Silver level

Free Tables for F/OSS projects

We will provide free table space for F/OSS projects. Please register early because space is limited.

All prices in this brochure exclude Value Added Tax (VAT), which may apply.



Photo: Created by Creativeart - Freepik.com

Flexibility

Don't see a package that suits your needs? Do you have a unique idea? If you want to support EuroPython 2019, we can help you come up with a bespoke sponsorship package that is tailored for you.

Please get in touch and ask about individual arrangements:

sponsoring@europepython.eu



Below is a detailed explanation of all the options and perks available for you, either as part of the standard Sponsorship Package or on their own.

Overview of Options and Benefits

Recruiting ad on website and job board

Your job advertisement on the Job Board Page of ep2019.europython.eu, and on the job board at a central place during the conference.

Recruiting session

Brief company introduction talk, and then a real recruiting and CV evaluating session during the conference.

Sponsored talk (30')

You get one slot of 30 minutes as part of the official conference talks.

Sponsored training (3h)

You get one slot of 3 hours as part of the official training program.

Prominent booth in foyer or exhibit hall

Booth space in foyer or exhibition hall, with 1 table, 1 high table, 2 chairs and a simple exhibition divider; highly customisable. Custom booths are also possible, so contact us for details.

Booth in exhibit hall

Booth space in exhibition hall, with 1 high table, 1 chair and a simple exhibition divider; they are customisable, so contact us for details.



Photo: EuroPython 2017

TRAVEL AGENCY
RESEAGNMENTUR
TYFANTCTIO

Service Details

Logo on website and program guide

Your logo and a website link will appear on ep2019.europython.eu, and in the Program Guide handed out to every attendee.

Logo on banners, speaker desks

Your logo will appear on the banners in the foyer and/or in the Keynote Room; and/or your logo will appear on panels mounted on the front of the speaker desks.

Logo on lanyards

Your logo will appear on the official EuroPython 2019 lanyards handed out to every attendee.

Ad in program guide

Your advertisement will appear in the Program Guide, in full colour. (This needs to be submitted by the sponsor in advance, in accordance with our size and colour specifications.)

Attendee bag insert

A flyer, and/or brochure, and/or gadget will be in the goodie bag that every attendee will receive. “Flyer” means a maximum of one A4-size page; “brochure” means a booklet with no more than 20 A4-size (max) pages; “gadget” means one giveaway of e.g. a pen, a lighter, a notepad, ...

Recruiting mailing to attendees

One mailing (via email) to all attendees (who have consented via opt-in during registration). Mailing will be carried out by us for confidentiality.

Mobile app sponsor

Your logo will appear in the EuroPython conference mobile app, through which you can gain access to message the attendees who have agreed to be contacted.

Social event sponsor

Your logo will appear as our social event sponsor. A short talk can be given in the dining room before dinner and we will put a banner with your logo at the entrance of the restaurant.

Sprint/Openspace/Barcamp sponsor

Your logo will appear in the Sprint rooms and on our website. You will also get 1 conference session pass.

Coffee break sponsor

You support us in providing coffee and tea for the attendees for up to 4 hours during the conference. Your logo will be placed in the coffee break area.

Room sponsor

Your logo will be placed at the entrance of the room and the room will be named after your organisation.

Lanyard sponsorship

Your logo and a text will be placed on the conference lanyards. Cost estimate of lanyards: 1€ x (attendees x 1.1) ~1,500€

Bag sponsorship

Your logo and a text will be placed on the conference bags. Cost Estimate of bags: 4€ x (attendees x 1.1) ~5,200€

Table in exhibit hall

Infopoint in the exhibition hall, with 1 high table, 1 chair and an exhibition divider in the back.

Private meeting room

Several small meeting rooms are available, with 10-20 seats in each; you can rent them on hourly or daily basis to run your own meetings, workshops, or recruitment interviews.

Conference session pass

A free ticket, which gives free access to your employees to staff your booth, to give a talk, or just to attend the program for their continuing development.

Conference session pass at the early bird rate

Sponsors can buy additional conference session passes at the early-bird Business Ticket rate through the ticket sales period (even after early-bird tickets have sold out).

Opening talk

The first keynote talk on the first conference day.

Lounge sponsor

Your logo will appear on the banners of one of the lounge areas; it's also possible to leave promotional materials there.

Gourmet coffee stall

A gourmet coffee stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Ice cream stall

An ice cream stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Popcorn stall

A popcorn stall will be placed in the lounge area of your preference and your logo will be placed next to the event.

Photocall for 1 day

A photocall booth will be placed for one day during the conference either at the entrance of the venue or in the lounge area of your preference; and your logo will be placed next to the event and in the photos taken.

Water sponsorship

A prominent image of your logo and a text will be placed on the water bottles. Your company will also appear on our website as the water sponsor. Estimation cost of water (33cl bottles, 4 bottles per attendee per day): $0.15\text{€} \times (25 \times \text{attendees}) \sim 4,500\text{€}$

Table football

Two football tables with your organisation logo and a text will be placed in the lounge area of your preference.

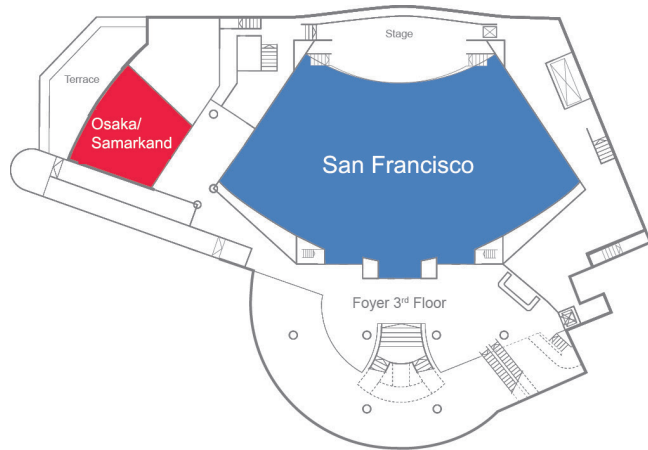
Green goods (fruit baskets)

Your logo with a text will be placed near the fruit baskets offered during coffee breaks of the conference.

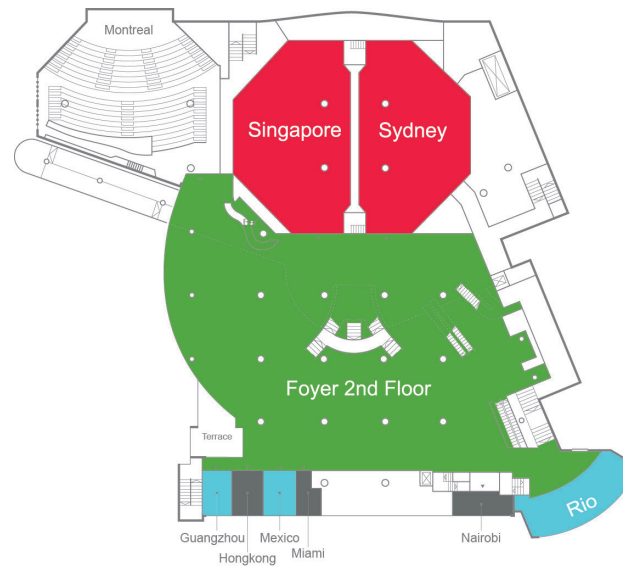
Proposal map for booth space distribution

Congress Center **Basel**

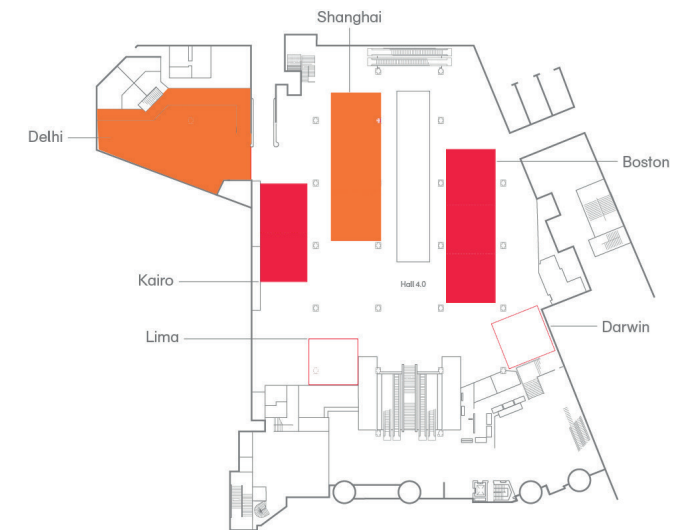
3rd floor



2nd floor

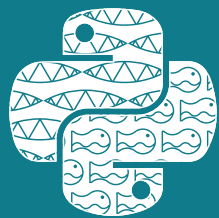


Groundfloor



- Plenary Room
- Talk Tracks 1-5
- Catering / Exhibition
- Sponsoring Suites
- Speaker Room / Organiser Office / Storage Room
- Quiet Room / Open Space Sessions





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