



# DATA PREPARATION for PRODUCTION OF GRAPHICS

General requirements for data preparation for industrial digital printing of graphics components in exhibition stand construction

## Wall components / board material

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### PRODUCTION FILES (printable PDF, EPS or TIFF)

- 👍 Arrange data in scale 1:1 or 1:10
- 👍 Convert all writing in paths and convert line weights into contours
- 👍 For open data: Send writing and all links
- 👍 Do not set logos and texts too close to the edge areas
- 👍 Send data WITHOUT trim marks, registration marks and colour control strips
- 👍 Arrange colours in PMS Pantone Solid Coated

### IMAGE DATA

- 👍 Do not mix RGB and CMYK data
- 👍 The ideal types are .TIFF - data with LZW - compression
- 👍 Reduce images to background level and delete channels as well as brands
- 👍 Ideal image resolution in standard 1:1 / 100 dpi at 1:10 correspondingly higher (including = possible losses of quality)

### COLOURS AND COLOUR PROFILES

- 👍 ISO coated (CMYK) or Adobe RGB 1998 (RGB) (however do not mix)
- 👍 PMS Pantone Solid Coated
- 👍 If you have arranged data in another colour space, they will be automatically adjusted to our colour space.  
This can lead to undesired colour changes on the print. We do not assume any liability for this.

### LAYOUT AND GRAPHICS OVERVIEW

- 👍 We require either a graphics overview or the classification of the files to the print medium
- 👍 For larger projects, it is recommended that a dimensioned graphics arrangement is enclosed

### CLEAN AND PROMPT DATA TRANSMISSION BY THE DEADLINE

- 👍 In principle we do not access data that is supplied incorrectly. However if it is necessary, we will charge for the time taken at CHF 120.00 per hour.
- 👍 The printable data must be supplied **until 21 June 2019**.

### DATA TRANSFER

- 👍 With a data volume of < 2 GB you can send us the data via [www.wetransfer.com](http://www.wetransfer.com)
- 👍 With a data volume > 2 GB please contact [exhibition@congress.ch](mailto:exhibition@congress.ch)